

Building Operating Management Magazine

	EMAIL	PHONE	POSTAL
SEGMENTS	\$440/M	\$225/M	\$165/M
Universe / Base Rate	N/A	70,315	72,754
Active US Subscribers / Base Rate	41,497	69,470	71,901
Email Addresses / Base Rate (Free Transmission)	41,497		
Telemarketing / Base Rate		70,315	
Active Canadian Subscribers / Base Rate	N/A	823	845
Combined PHONE-POSTAL / Base Rate \$275/M		70,315	
Type of Rentals	B2B / Email, Postal, Phone		
Source	Controlled / Requested Circulation		
Geography	USA, Limited Canada		
Reuse / Key Coding / Nth Name	Please Inquire		

TRANSMISSION / ADDRESSING	Price
Minimum Order	\$675
Order Cancellation	\$75/F
Pkg Transmission - Postal / Telemarketing	\$75/F
Suppression List - You provide to us	\$150/F
First HTML Tracking Links Set-Up Test	Included
Re-Blast @ 15% of Original Cost	15%
Email - Blast Leads \$25 per lead	Email - Personalization \$20/M

	EMAIL	PHONE	POSTAL
Number of Buildings (\$15/M)	\$440/M	\$225/M	\$165/M
H - 1000 or more	609	786	844
G - 500-999	351	485	503
F - 100-499	1,592	2,194	2,313
D - 50-99	1,536	2,101	2,202
A - 20-49	2,579	3,614	3,743
9 - 14-19	1,421	1,926	1,994
8 - 8-13	2,455	3,383	3,515
7 - 4-7	3,684	5,042	5,232
6 - 1-3	5,927	8,262	8,578
	20,154	27,793	28,924

Bldg./Organization Type (\$15/M)	EMAIL	PHONE	POSTAL
10 - Commercial Buildings	15,401	22,916	23,966
20 - Government Buildings	2,914	4,789	4,974
30 - Industrial Buildings	1,320	2,075	2,160
40 - Hospitality Buildings	885	1,499	1,563
50 - Medical Buildings	5,478	13,655	14,063
60 - Retail Buildings	662	981	1,030
70 - Educational Buildings	13,955	23,282	23,824
90 - Arch Firms/Consultants/Contractors	882	1,118	1,174
	41,497	70,315	72,754

Additional Select Options (\$15/M)	EMAIL	PHONE	POSTAL
DATA CENTER MANAGEMENT	11,981	19,340	20,077
LABORATORY MANAGEMENT	2,940	3,848	4,046
K12 vs HIGHER ED	13,486	21,878	22,427
GREEN PRODUCT INVOLVEMENT	6,921	8,928	9,370

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Square Feet (\$15/M)	\$440/M	\$225/M	\$165/M
E - Over 10,000,000	3,204	4,799	5,030
D - 6,000,000-10,000,000	1,490	2,224	2,323
C - 3,000,000-6,000,000	1,972	2,905	3,028
B - 1,000,000-3,000,000	4,829	7,193	7,542
4 - 500,000-999,999	4,510	6,761	6,966
3 - 250,000-499,999	3,628	5,499	5,697
2 - 100,000-249,999	6,932	10,441	10,809
1 - Under 100,000	0	0	0
	26,565	39,822	41,395

LIST MANAGER CONTACT INFORMATION	
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M = Per Thousand F = Flat	

DESCRIPTION

Top Decision Makers Who Are Actively Recommending Products & Advise on Purchasing of Over \$328.3 Billion Annually in Renovation, Modernization & New Construction.

All Readers Are Responsible For a Minimum Of 100,000 Square Feet in Facility Space. You will Reach the Largest Commercial and Institutional Facilities Nationwide, with Enormous Purchasing Potential. The Nation's Building Owners Rely on Building Operating Management's High-Quality Content in Print; Online with Webcasts, E-Newsletters, Podcasts, Apps and Facilitiesnet.Com; And In-Person at Tradeshows.

Published by Trade Press Media Group

- Updated continuously - BPA-audited to ensure accuracy and recency - controlled circulation

Trade Press Media Group is a leading business-to-business media company that owns award winning trade magazines, web sites, vertical search engines, national trade shows and conferences, virtual trade shows and valuable eLearning webcasts and podcasts. Trade press specializes in three important industries: facility management & maintenance, commercial cleaning and railroad & rail transit.

Job Function/Title (\$15/M)	EMAIL	PHONE	POSTAL
21 - Other Executive/Management Titles	1,070	2,837	2,970
26 - Other Construction/Engineering Titles	466	907	950
31 - Building Owner, Developer, C-Level Executive	7,705	13,549	14,053
32 - VP/Director of Facilities & Buildings	6,915	12,188	12,551
33 - VP/Director of Real Estate	863	1,179	1,240
34 - Property & Asset Manager	5,605	8,587	8,913
35 - Building & Facility Manager	8,017	13,371	13,859
36 - VP/Director of Energy Services	98	169	173
41 - VP/Director of Facilities Engineering	646	1,138	1,184
42 - VP/Director of Design & Construction	277	419	437
43 - Physical Plant Director	490	903	932
44 - Project Manager	1,266	2,005	2,087
45 - Energy Manager	208	313	324
46 - Construction Manager	226	332	352
47 - Staff Architect	156	202	215
48 - Staff Engineer	701	1,121	1,207
49 - Space Planner/Interior Designer	170	245	254
50 - Energy Director	33	57	58
55 - Superintendent of Schools/School Districts	6,585	10,793	10,995
	41,497	70,315	72,754

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