

Facility Maintenance Decisions Magazine

SEGMENTS	EMAIL	PHONE	POSTAL
Universe / Base Rate	N/A	22,553	23,260
Active US Subscribers / Base Rate	10,643	22,553	23,260
Email Addresses / Base Rate (Free Transmission)	10,643		
Telemarketing / Base Rate		22,553	
Active Canadian Subscribers / Base Rate	N/A	0	0
Combined PHONE-POSTAL / Base Rate \$275/M		22,553	
Type of Rentals	B2B / Email, Postal, Phone		
Source	Controlled / Requested Circulation		
Geography	USA, Limited Canada		
Reuse / Key Coding / Nth Name	Please Inquire		

TRANSMISSION / ADDRESSING	Price
Minimum Order	\$675
Order Cancellation	\$75/F
Pkg Transmission - Postal / Telemarketing	\$75/F
Suppression List - You provide to us	\$150/F
First HTML Tracking Links Set-Up Test	Included
Re-Blast @ 15% of Original Cost	15%
Email - Blast Leads \$25 per lead	Email - Personalization \$20/M

Number of Buildings (\$15/M)	EMAIL	PHONE	POSTAL
H - 1000 or more	72	112	118
G - 500-999	56	87	93
F - 100-499	234	386	398
D - 50-99	295	535	543
A - 20-49	313	492	515
9 - 14-19	210	335	355
8 - 8-13	434	649	674
7 - 4-7	652	1,041	1,071
6 - 1-3	1,223	2,310	2,379
	3,489	5,947	6,146

Bldg./Organization Type (\$15/M)	EMAIL	PHONE	POSTAL
10 - Commercial Buildings	1,508	2,948	3,060
20 - Government Buildings	1,132	2,273	2,367
30 - Industrial Buildings	1,050	1,759	1,811
40 - Hospitality Buildings	399	794	825
50 - Medical Buildings	2,954	8,041	8,282
60 - Retail Buildings	264	507	519
70 - Educational Buildings	3,336	6,231	6,396
90 - Arch Firms/Consultants/Contractors	0	0	0
	10,643	22,553	23,260

Additional Select Options (\$15/M)	EMAIL	PHONE	POSTAL
DATA CENTER MANAGEMENT	2,547	4,923	5,086
LABORATORY MANAGEMENT	618	943	980
K12 vs HIGHER ED	3,210	5,876	6,042
GREEN PRODUCT INVOLVEMENT	1,014	1,506	1,557

Square Feet (\$15/M)	EMAIL	PHONE	POSTAL
E - Over 10,000,000	720	1,315	1,361
D - 6,000,000-10,000,000	369	635	664
C - 3,000,000-6,000,000	372	691	717
B - 1,000,000-3,000,000	908	1,660	1,711
4 - 500,000-999,999	1,014	1,765	1,823
3 - 250,000-499,999	888	1,590	1,638
2 - 100,000-249,999	1,257	2,291	2,371
1 - Under 100,000	838	1,848	1,884
	6,366	11,795	12,169

LIST MANAGER CONTACT INFORMATION

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M = Per Thousand F = Flat

DESCRIPTION

This subscriber Database Gives Exclusive Access to Facility Decision Makers Who Manage 1.2 Million of The Largest U.S. Buildings and Control 45 Billion Square Feet of Floor Space.

Send Your Message Directly to Engineering & Maintenance Executives Who Spend \$121 Billion On Capital Equipment, Renovation and New Construction Projects.

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Trade Press Media Group is a leading business-to-business media company that owns award winning trade magazines, web sites, vertical search engines, national trade shows and conferences, virtual trade shows and valuable eLearning webcasts and podcasts. Trade press specializes in three important industries: facility management & maintenance, commercial cleaning and railroad & rail transit.

Job Function/Title (\$15/M)	EMAIL	PHONE	POSTAL
60 - Director of Maintenance	2,837	6,872	7,044
61 - Director of Maintenance & Engineering	398	807	845
62 - Director of Facilities Maintenance	752	1,530	1,576
63 - Director of Building and Grounds	1,451	2,786	2,853
64 - Director Building Services/Plant Services	162	338	348
65 - Maintenance Manager	1,447	3,064	3,168
66 - Facility Maintenance Manager	543	1,059	1,100
67 - Engineering & Maintenance Manager	203	386	395
68 - Building Services Manager/Supervisor	200	385	396
69 - Plant Manager/Supervisor	411	684	709
70 - Building Maintenance Superintendent	76	145	150
71 - Building & Grounds Superintendent	96	165	171
72 - Maintenance Supervisor	1,255	2,720	2,818
73 - Building Supervisor	108	186	193
74 - Facility/Building/Maintenance Engineer	389	726	765
75 - Other Maintenance Management	315	700	729
	10,643	22,553	23,260

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