

Contracting Profits Magazine

SEGMENTS	\$440/M	\$225/M	\$165/M
Universe / Base Rate	N/A	19,374	19,543
Active US Subscribers / Base Rate	7,526	19,310	19,478
Email Addresses / Base Rate (Free Transmission)	7,526		
Telemarketing / Base Rate		19,374	
Active Canadian Subscribers / Base Rate	N/A	64	65
Combined PHONE-POSTAL / Base Rate \$275/M		19,374	
Type of Rentals	B2B / Email, Postal, Phone		
Source	Controlled / Requested Circulation		
Geography	USA, Limited Canada		
Reuse / Key Coding / Nth Name	Please Inquire		
TRANSMISSION / ADDRESSING	Price		
Minimum Order	\$675		
Order Cancellation	\$75/F		
Pkg Transmission - Postal / Telemarketing	\$75/F		
Suppression List - You provide to us	\$150/F		
First HTML Tracking Links Set-Up Test	Included		
Re-Blast @ 15% of Original Cost	15%		
Email - Blast Leads \$25 per lead	Email - Personalization \$20/M		

LIST MANAGER CONTACT INFORMATION

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M = Per Thousand F = Flat

DESCRIPTION

The Leading Resource For Building Service Contractors, reaching Key Decision Makers In The Contract Cleaning Industry Responsible For Cleaning A Total Of 68.2 Billion Square Feet Of Floor Space And Who Spend \$6.3 Billion Annually On Cleaning Products And Equipment.

Reach Building Service Contractors & Professional Cleaning Contractors:
- Owners - Presidents - Corporate Officers - Sales Managers - General Managers - Operations Managers
Published by Trade Press Media Group - Updated continuously - BPA-audited to ensure accuracy and recency - controlled circulation.

Trade Press Media Group is a leading business-to-business media company that owns award winning trade magazines, web sites, vertical search engines, national trade shows and conferences, virtual trade shows and valuable eLearning webcasts and podcasts. Trade press specializes in three important industries: facility management & maintenance, commercial cleaning and railroad & rail transit.

Bldg/Organization Type (15.00/M)	\$440/M	\$225/M	\$165/M
01 - Building Service Contractor / Prof Cleaning Contractor	7,458	19,184	19,353
03 - Manufacturers of Sanitary Supplies	124	190	190
	7,582	19,374	19,543

Job Function/Title (\$15/M)	\$440/M	\$225/M	\$165/M
10 - Owner	3,370	10,872	10,962
11 - President	1,759	3,345	3,369
12 - Corporate Officer	1,009	1,574	1,592
13 - General Manager	648	2,325	2,343
14 - Sales Manager	242	375	378
15 - Operations Manager	554	883	899
	7,582	19,374	19,543

Number of Employees (15.00/M)	\$440/M	\$225/M	\$165/M
41 - 1-10	3,380	5,791	5,873
42 - 11-20	1,249	1,886	1,899
43 - 21-30	622	928	942
44 - 31-50	595	891	903
45 - 51-100	501	761	767
46 - 100+	973	1,344	1,366
	7,320	11,601	11,750

Annual Sales Volume (15.00/M)	\$440/M	\$225/M	\$165/M
51 - Under \$1,000,000	4,082	6,925	7,031
52 - \$1,000,000-\$2,499,999	1,226	1,764	1,779
53 - \$2,500,000-\$4,999,999	539	781	792
54 - \$5,000,000-\$7,999,999	270	370	377
55 - \$8,000,000-\$19,999,999	314	444	449
56 - \$20,000,000 +	492	615	617
	6,923	10,899	11,045