



Sanitary Maintenance Magazine

SEGMENTS	EMAIL PHONE POSTAL		
	\$440/M	\$225/M	\$165/M
Universe / Base Rate	N/A	13,500	13,546
Active US Subscribers / Base Rate	8,187	12,443	12,484
Email Addresses / Base Rate (Free Transmission)	8,187		
Telemarketing / Base Rate		13,500	
Active Canadian Subscribers / Base Rate	N/A	1,057	1,062
Combined PHONE-POSTAL / Base Rate \$275/M		13,500	
Type of Rentals	B2B / Email, Postal, Phone		
Source	Controlled / Requested Circulation		
Geography	USA, Limited Canada		
Reuse / Key Coding / Nth Name	Please Inquire		
TRANSMISSION / ADDRESSING	Price		
Minimum Order	\$675		
Order Cancellation	\$75/F		
Pkg Transmission - Postal / Telemarketing	\$75/F		
Suppression List - You provide to us	\$150/F		
First HTML Tracking Links Set-Up Test	Included		
Re-Blast @ 15% of Original Cost	15%		
Email - Blast Leads \$25 per lead	Email - Personalization \$20/M		

LIST MANAGER CONTACT INFORMATION

TRADE PRESS MEDIA GROUP
 2100 West Florist Ave
 Milwaukee, WI 53209

Kimberly Reed
kim.reed@tradeppress.com
 Phone: (414) 228-7701 x441
 Fax: (414) 228-1134

M = Per Thousand F = Flat

DESCRIPTION

Since Its Launch In 1943, this has Become the Leading Business Magazine for Distributors and Wholesalers of Sanitary Supplies. This Exclusive Subscriber Database Reaches Every Type of Distributor Active in The Sanitary Supply Marketplace.

Sanitary Maintenance Circulation Reaches the Entire Janitorial & Sanitary Supply Market Including: Janitorial Supply Distributors - Wholesale/Master Distributors - Paper Supply Firms - Food Service Distributors - Chemical Specialty Firms - Distributors of Sanitary Supplies/Equipment - Manufacturers Of Sanitary Supplies

Published by Trade Press Media Group - Updated continuously - BPA-audited to ensure accuracy and recency - controlled circulation.

Trade Press Media Group is a leading business-to-business media company that owns award winning trade magazines, web sites, vertical search engines, national trade shows and conferences, virtual trade shows and valuable eLearning webcasts and podcasts. Trade press specializes in three important industries: facility management & maintenance, commercial cleaning and railroad & rail transit.

Bldg/Organization Type (15.00/M)	EMAIL PHONE POSTAL		
	\$440/M	\$225/M	\$165/M
08 - Industrial Supply	519	689	697
09 - Chemical Specialty	29	35	35
10 - Wholesalers of Sanitary Supplies	570	753	756
11 - Janitor Supply Firm	4,470	6,483	6,508
12 - Paper Merchant	1,153	2,031	2,035
17 - Food Service Distributor Firm	1,421	2,442	2,445
19 - Other Distributor	175	231	231
31 - Manufacturer of Sanitary Supplies	435	587	588
32 - Manufacturer s Agent	202	249	251
	8,974	13,500	13,546

Job Function/Title (\$15/M)	EMAIL PHONE POSTAL		
	\$440/M	\$225/M	\$165/M
21 - Owner	2,472	3,887	3,909
22 - President	1,473	2,109	2,112
23 - Corporate Officer	1,152	2,052	2,056
24 - General Manager	1,168	1,736	1,744
25 - Sales Manager	1,393	1,809	1,814
26 - Purchasing Agent	621	853	855
27 - Office Manager	695	1,054	1,056
	8,974	13,500	13,546

Annual Sales Volume (15.00/M)	EMAIL PHONE POSTAL		
	\$440/M	\$225/M	\$165/M
03 - Under \$500,000	1,118	2,080	2,099
04 - \$500,000-\$999,999	1,170	1,680	1,686
05 - \$1,000,000-\$2,499,999	1,548	2,180	2,187
07 - \$2,500,000-\$4,999,999	1,044	1,501	1,504
08 - \$5,000,000-\$7,999,999	795	1,135	1,136
09 - \$8,000 000 & Over	2,873	4,155	4,163
	8,548	12,731	12,775